

COMPANY PROFILE & OVERVIEW · 2026

Feeding and nourishing *Africa.*

Fortified foods, manufacturing and packing, UMTHOMBO™ waters, Super-Cube® leadership and verified trade on SupplierAdvisor®: one group, one mission.

FEED · EDUCATE · EMPOWER



BIG FIVE GROUP™

One group.
One mission.

FEED · EDUCATE · EMPOWER

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All facts in this profile are drawn from bigfivegroup.africa and Group sources.

WHO WE ARE

We exist so Africa can *prosper.*

Big Five Group™ is a multi-pillar African enterprise headquartered in KwaZulu-Natal. We feed Africa with fortified foods and UMTHOMBO™ waters, educate leaders through Super-Cube® and empower trade on SupplierAdvisor®.

Regenerative agriculture, nutrition, vitamin- and mineral-infused water, ethical commerce, delivery, leadership and philanthropy sit in one group, not as separate brands. Our home is KwaZulu-Natal; our ambition is Africa-wide.

At the heart of the Group is **Big Five Foods**™: fortified porridges, soya mince, one-pot meals and soups for households, schools and institutions, including three 5kg institutional packs approved by the National Department of Basic Education for the National School Nutrition Programme (NSNP).

At a glance

Established	2018, KwaZulu-Natal
Operating entity	Big Five Foods (Pty) Ltd
Registration	2025/108507/07
VAT	4280321847
Structure	3 focus areas · 11 pillars
Live presence	9 African nations
Food safety	FSSC 22000 v6 certified manufacturing & packing facility
Halaal	All Big Five Foods™ products certified by SANHA

500k+	2.5m	9	13	16
Meals delivered	**Children a day**	**Nations live today**	**Priority markets**	**Retail flavours**
Programme-reported	NSNP plan scale, not headcount	Africa	10 in Africa · 3 in Europe	Across four Foods ranges

> *"When children eat well, they can learn. That is why Feed comes first in everything we do."*
>
> BIG FIVE GROUP™



MISSION & VISION

Feed. Educate. *Empower.*

OUR VISION

A prosperous Africa, for everyone on it: where well-being is not a privilege, families eat with dignity, leaders decide with integrity, and communities build economies they own.

We help Africa prosper by accelerating food security, transformative leadership and economic empowerment through scalable solutions that create lasting opportunity.

OUR MISSION

One mission, three focus areas: Feed, Educate and Empower.

We put our skills, capital, platforms and relationships to work where they matter most, so Africa can feed its people, educate its leaders and empower its enterprises, with evidence-based models aligned with the UN SDGs, including Zero Hunger, Quality Education and No Poverty.

Our name

Five for strength. Five for provision. Our name celebrates Africa's Big Five: lion, leopard, rhino, elephant and buffalo, symbols of strength, resilience and abundance captured in our circular seal. Five also speaks of grace and provision, as in the five loaves that fed thousands: nutrient-rich food within reach of rural and urban households alike.

VALUES WE REFUSE TO COMPROMISE

Humanity

People come first: dignity, well-being and the common good. Ubuntu in practice.

Innovation & progress

New products, better systems, smarter platforms, so Africa never has yesterday's tools.

Integrity

Honesty, transparency and ethical commerce; companies verified on SupplierAdvisor® where applicable.

Excellence

World-class standards in food, leadership, project delivery and partnerships.

Compassionate empowerment

No dependency: we transfer skills, open markets and build capacity.

Humility & collaboration

We learn, partner and improve with governments, enterprises and communities.

GROUP DIVISIONS

Eleven pillars. *One mission.*

Each pillar of Big Five Group™ is a deliberate instrument of the mission. Agri grows it, Foods makes it, Waters refreshes, Direct moves it, Access funds it, Connect verifies it and Impact delivers it. Big Five Learn develops the people; Foundation, Royal and Global carry it further.

Feed — 3 PILLARS

Big Five Agri
Regenerative farming · provenance · farmer partnership

Big Five Foods™
Fortified porridges · soya mince · one-pots · soups · NSNP 5kg

Big Five Waters™
UMTHOMBO™ sparkling & still · vitamin- & mineral-infused · 500ml

Educate — 1 PILLAR

Big Five Learn
Super-Cube® doctoral model · ethical AI leadership · cohorts

Whole-person leadership for executives, public servants and the next generation.

Empower — 7 PILLARS

Big Five Royal
Honouring the Zulu Royal Family · partnership in progress

Big Five Connect
SupplierAdvisor® · SAM messenger · verified trade

Big Five Direct
Route-to-market · SANTACO containers · last mile

Big Five Access
Government funding · CSI · sovereign capital access

Big Five Global
Distribution · route-to-market · African standards abroad

Big Five Impact
Project management · cross-pillar delivery

Big Five Foundation
Registered NPO · SupplierAdvisor® listed



CHAPTER

FEED

Grow it. Make it. Refresh it.

Agri regenerates the land. Foods fortifies the plate. Waters refreshes the people. One Feed focus area, from soil to shelf.

Big Five Agri | Big Five Foods™ ranges | Lab & private label | NSNP institutional packs | Manufacturing & packing | Logistics, export & FCL sourcing | Big Five Waters™ · UMTHOMBO™

FEED · AGRI

Soil. Sovereignty. *Scale.*

Big Five Agri works with rural farmers across Africa to regenerate farmland, raise livelihoods and feed Africa with verified, regenerative produce - so fortification and logistics have something real to move.

Regenerative production is the first half of Feed: soil, smallholders and provenance. We stand with rural producers - smallholders, cooperatives and family farms - to restore land, raise income and open fair markets from the ground up.

HOW WE WORK WITH RURAL FARMERS

- Partner with rural smallholders and cooperatives as primary producers
- Train farmers in climate-smart, regenerative techniques
- Build value chains that leave more income on the farm
- Combine practical know-how with tools rural producers can use
- Design programmes with farmers - not imposed on them

How Agri works

01 · Regenerate & verify

Farmers onboard with soil data, satellite monitoring and regenerative protocols. Every hectare is measured, not assumed.

02 · Connect & transact

Buyers access inventory, quality CoAs and provenance. Where applicable, orders run through SupplierAdvisor® with real-time feedback.

03 · Impact & scale

Dashboards show income uplift, biodiversity gains and CO_2 outcomes - ready for governments, DFIs and buyers.

BUILT FOR SERIOUS AGRICULTURAL PARTNERS

Rural farmer-first models

Training, cooperatives and market access designed so rural producers keep more of the value they grow.

Climate-smart practices

Drought resilience, soil restoration and carbon-aware systems that work on rural land.

Buyer-ready supply

Traceable produce with documentation standards institutional buyers expect.

Rural livelihoods

Programmes that lift household income, skills and food security in farming communities.

Fair economics

Direct matching and transparent routes so rural farmers keep more of what they grow.

Ethical verification

Listed where applicable on SupplierAdvisor® as verified ethical companies.

Reach across Africa · our plan & ambition

These figures describe what we are planning to do - our ambition for regenerative agriculture, farmer development and income opportunity. They are not claims of programmes already completed at this scale.

2.8M ha
Regenerative opportunity we plan to unlock

50k+
Farmers we plan to train

~47%
Income increase potential we aim for

54
Nations in our African vision & expansion plan

External hunger figures such as UN SOFI estimates are multi-agency figures - not Big Five audited counts. Agri supply feeds into Big Five Foods™, Big Five Direct and institutional programmes with provenance.

Contact craig@bigfivegroup.africa for Agri partnerships, offtake and regenerative programmes.

Nutrition that actually *tastes great.*

Sixteen retail flavours across four ranges, plus three NSNP-approved 5kg institutional packs: shelf-stable African staples for households, schools, catering and institutions.



RANGE 01

Fortified Porridges

Breakfast that builds

1kg retail pack
4 flavours



RANGE 02

One-Pot Meals

A complete plate in one pack

1kg pack → ~4kg prepared
4 flavours



RANGE 03

Soya Mince

Protein that stretches every pot

400g pack
4 flavours



RANGE 04

Soups

Warmth in every bowl

400g pack
4 flavours



RANGE 05

NSNP 5kg

Approved for school kitchens

5kg institutional packs
3 SKUs

HOW A PACK IS MADE

01

Source & fortify

Locally grown grains milled and precision-fortified with essential micronutrients.

02

Certify & package

Smart packaging with full batch traceability, in an FSSC 22000 v6 certified facility.

03

Distribute & verify

Institutional and retail channels; where applicable, trade via SupplierAdvisor® with live order feedback.

COMMERCIAL TERMS

MINIMUM ORDER	LEAD TIME	SAMPLES	ORDERING
From 1 carton (retail/wholesale) · NSNP from 1 × 5kg pack	Typically 5–10 business days after confirmation	Available to qualified buyers on request	Big Five Foods store on SupplierAdvisor®

FEED · FOODS · RANGE 01 · PORRIDGES

Breakfast that builds, *not empty calories.*

High-protein, vitamin-enriched instant maize porridges for children and families, made with locally grown South African maize.



Original



Chocolate



Banana



Strawberry

Contact us for pricing, samples and private-label quotes

craig@bigfivegroup.africa • +27 (0) 82 581 4215

380	12.8 g	1kg	5kg
kcal per 100 g	protein per 100 g	retail pack	NSNP Enriched Porridge

Instant, vitamin-enriched porridges that households actually want to eat. A taste-forward way to deliver micronutrients at breakfast, from the home kitchen to the school kitchen.

The same porridge is supplied as the NSNP-approved **Enriched Porridge 5kg**, a fortified staple for high-volume school-day feeding.

FORTIFIED WITH

Essential minerals · B-vitamins · Fibre · Calcium · Magnesium · Phosphorus · Iron

FLAVOURS

Original · Chocolate · Banana · Strawberry

Made in our lab, made your way

Our in-house lab can develop any flavour and make product changes across this range: custom flavours, fortification, formulation changes and private label.

> *"I absolutely loved the porridge, not just in terms of the taste... If anything I feel more energized and light on my feet."*
>
> TIM · CUSTOMER REVIEW, 5 OUT OF 5

A complete plate *in one pack.*

Ready-to-cook complete meals with balanced nutrition and authentic African flavours. Locally sourced and cooked in about 20 minutes.



Chicken



Beef



Chilli Beef



Chakalaka

Contact us for pricing, samples and private-label quotes

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1kg → 4kg	20 × 200g	~20 min	5kg
prepared food per pack	servings per 1kg pack	cooking time	NSNP Chicken Biryani Mix

One pack, one pot, twenty plates. One-Pot Meals are built for families, caterers, feeding schemes and institutions that need a complete, filling meal fast.

For school kitchens, the NSNP-approved **One-Pot Chicken Biryani Mix 5kg** is a protein-rich, ready-to-cook rice and soya meal for institutional menus. Big Five Foods™ one-pot meals also moved through partners at the Palm Footwear Impact Day in Durban, where 163,600 meals were funded.

FORTIFIED WITH

Protein · Vitamin A · Vitamin D · Iron · Calcium

FLAVOURS

Chicken · Beef · Chilli Beef · Chakalaka · Chicken Biryani (NSNP 5kg)

Made in our lab, made your way

Our in-house lab can develop **any flavour** and make **product changes** across this range: custom flavours, fortification, formulation changes and private label.

> *"The One-pot tastes amazing our beneficiaries love it. Its well balanced in terms of spices."*
>
> NTOBEKO · CHOC CHILDHOOD CANCER FOUNDATION SA

Protein that stretches *every pot.*

Plant-based protein mince: versatile, filling and protein-rich, for households, catering and business.



Rich Beef



Chilli Beef



Beef & Onion



Mutton

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27.8 g	400g	4	5kg
protein per 100 g	retail pack	flavours	NSNP Beef Soya Mince

High in protein and easy to cook. Soya Mince adds plant-based protein to stews, pap, rice and pasta dishes, stretching every pot for households, caterers and feeding schemes.

The NSNP-approved **Beef Soya Mince 5kg** brings the same protein-forward product to school kitchens and feeding schemes in an institutional pack.

FORTIFIED WITH

- Plant-based protein
- 27.8 g protein per 100 g

FLAVOURS

- Rich Beef
- Chilli Beef
- Beef & Onion
- Mutton
- Beef (NSNP 5kg)

Made in our lab, made your way

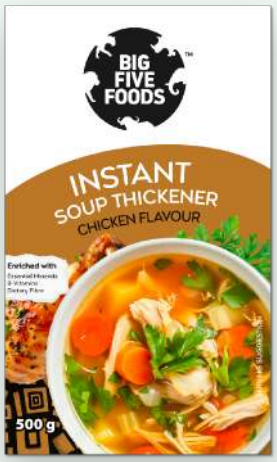
Our in-house lab can develop any flavour and make product changes across this range: custom flavours, fortification, formulation changes and private label.

MADE FOR

- Households
- Catering
- Schools & NSNP
- Business

Warmth and micronutrients *in every bowl.*

Fortified instant soup thickeners in classic South African flavours, for family meals, catering and feeding programmes.



Chicken



Brown Onion



Oxtail



Minestrone

Contact us for pricing, samples and private-label quotes

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400g	4	A & C	Maize
retail pack	classic SA flavours	vitamins, plus iron & calcium	supports local farmers

Nutrient-dense soup thickeners that bring warmth, body and flavour to every bowl, and add micronutrients to stews and casseroles.

Made with maize that supports local farmers.

FORTIFIED WITH

Vitamin A · Vitamin C · Iron · Calcium

FLAVOURS

Chicken · Brown Onion · Oxtail · Minestrone

Made in our lab, made your way

Our in-house lab can develop any flavour and make product changes across this range: custom flavours, fortification, formulation changes and private label.

MADE FOR

- Family meals
- Catering
- Feeding programmes
- Local maize farmers

FEED · LAB · PRODUCT DEVELOPMENT

Any flavour. *Your formulation.*

Our in-house lab can develop **any flavour** and make **product changes** across our One-Pot Meals, Soya Mince and Soups ranges: custom flavours, fortification, formulation changes and private label.

Development runs as one system with our manufacturing and packing: research and development, trial blending and packing, raw material and packaging sourcing, commercial blending, packing, food safety control and despatch. What we prove in the lab is what we make at scale.

Custom flavours

New flavour profiles for One-Pot Meals, Soya Mince and Soups, from regional favourites to a buyer's signature taste.

Fortification

Micronutrient fortification tailored to a programme, a market or a nutrition brief.

Formulation changes

Changes to recipe, texture, protein or sodium targets and pack format, developed and trial-blended before scale-up.

Private label

Your brand on our product: developed in our lab, blended, packed and despatched under your label.

FROM BRIEF TO SHELF

01 — Brief
Tell us the market, flavour, nutrition target, volume and pack.

02 — Lab development
Our lab develops the recipe and fortification profile, typically in 5 days.

03 — Trial blend & pack
Trial blending and packing produce real samples.

04 — Taste & approve
You taste, test and sign off the specification.

05 — Scale up
Commercial blending, packing, food safety control and despatch.



One-Pot Meals



Soya Mince



Soups

Start a development brief

craig@bigfivegroup.africa
+27 (0) 82 581 4215

Lab development typically takes 5 days.

FEED · FOODS · NSNP INSTITUTIONAL

Approved for South Africa's *school kitchens.*

Big Five Foods™ is approved by the National Department of Basic Education for the National School Nutrition Programme (NSNP), with three shelf-stable 5kg institutional packs for high-volume school kitchens.



Enriched Porridge 5kg

A fortified staple for school-day breakfasts.



Beef Soya Mince 5kg

Protein-forward and made to stretch every pot.



One-Pot Chicken Biryani Mix 5kg

A protein-rich, ready-to-cook rice and soya meal for institutional menus.

Contact us for **pricing, samples and programme quotes**

craig@bigfivegroup.africa • +27 (0) 82 581 4215

The NSNP, led by the Department of Basic Education, provides one nutritious meal on each school day to learners in quintile 1–3 public schools and selected special schools, supporting attendance, concentration and food security.

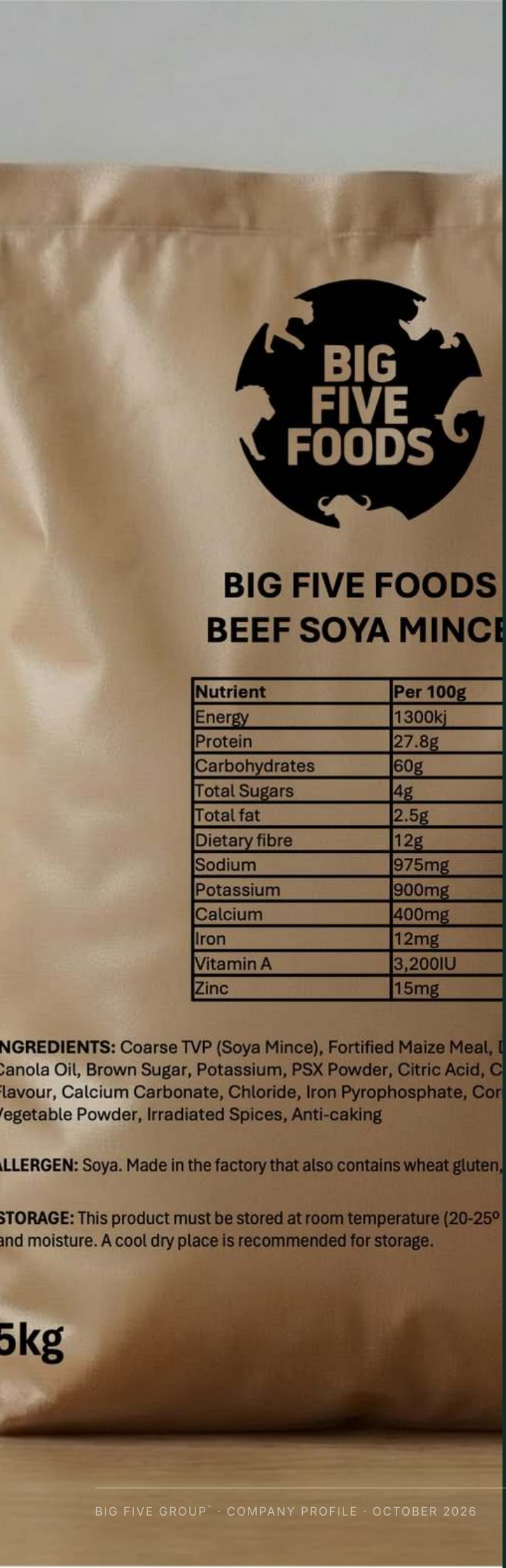
- Same product as our 1kg packs, in a 5kg institutional size
- Shelf-stable packs, with a typical shelf life of 24 months, that support logistics into schools and institutional stores
- Order on SupplierAdvisor® from 1 × 5kg pack; large multi-site programmes can request a quote
- Ordering and verification pathways via SupplierAdvisor® where programme procurement allows

Approval means these packs can be used on NSNP menus. It is not a contract and not an awarded tender.

2.5m

children a day

The NSNP pathway's planned scale as the programme ramps; a plan, not a current daily headcount.



FEED · CAPABILITIES

Manufacturing & packing

High-volume, multi-unit food manufacturing and packing, from a 0.2g sachet to a 25kg bulk pack, under the strictest food safety standards.

- Capacity and services
- Twelve packing formats
- Quality and food safety
- Logistics and export readiness
- Private label and co-manufacturing

FEED · MANUFACTURING

Built for *volume,* engineered for food safety.

We specialise in high-volume, multi-unit food manufacturing and packing, adhering to the strictest food safety standards required by our customers and the end consumer, with a speedy route to market.

60,000+	900+	24/7	12	0.2g–25kg
tonnes per annum capacity	SKUs	24 hours, 7 days a week	packing formats	pack size range

WHAT WE DO

- Manufacturing
- Packing
- Form, fill & seal
- Blending
- Trial blending
- Research & development

FLEXIBLE SERVICE MODELS

Fully sourced — A

Once product and packaging specifications are final, we handle everything: purchasing all components, manufacturing, packing and delivery, to an agreed quantity and delivery date.

Conversion only — B

You supply your own raw materials and packaging; we charge only for the conversion process, turning your materials into finished product.

Hybrid — C

A tailored mix of fully sourced and conversion elements, built around your specific requirements.

OUR SYSTEM, END TO END

01 Research & development → 02 Trial blending & packing → 03 Raw material & packaging sourcing → 04 Commercial blending → 05 Packing → 06 Food safety control & management → 07 Despatch

> *"A speedy entry to market: from a 0.2g sachet to a 25kg bulk pack."*
>
> MANUFACTURING & PACKING · BIG FIVE GROUP™

In-house blending capability lets us efficiently blend the components for each customer's product.

FEED · PACKING

Twelve formats. *From sachet to sack.*

A full range of packing solutions, from 0.2g condiment sachets to liquid filling and 25kg bulk packs, with form, fill and seal packing, blending and trial blending in-house.

Portion packs
5g – 20g

Liquid filling
200g – 1kg

Small condiment sachets
0.2g – 1g

Medium condiment sachets
Range on enquiry

Sachet strip packs
Range on enquiry

Stick packs
2g – 50g

Pillow packs
20g – 1kg

Dual pouch
20g – 500g

Canisters
75g – 500g

Eurotainer tubs
500g – 1kg

Doy packs
500g – 1kg

Bulk packs
5kg – 25kg

HOW OUR OWN RANGES ARE PACKED

Fortified Porridges	1kg retail · 5kg NSNP
One-Pot Meals	1kg retail · 5kg NSNP Chicken Biryani
Soya Mince	400g retail · 5kg NSNP Beef
Soups	400g retail

IDEAL FOR

- Brand owners wanting a speedy entry to market
- Private label retail and wholesale ranges
- Institutional, school feeding and catering packs
- Importers of bulk goods needing repacking into retail formats
- Exporters shipping by sea from KwaZulu-Natal

Quality the market *can audit.*

Food safety is designed in, not inspected in. Our certifications are stated in plain words, limited to exactly what each certificate covers. Copies are available to buyers on request.

FSSC 22000 Version 6

Products manufactured and packed in an FSSC 22000 v6 certified facility in South Africa, incorporating ISO 22000:2018.

Halaal · SANHA

All Big Five Foods™ products are certified Halaal by the South African National Halaal Authority.

Kosher

Kosher dietary standards; Kosher certification by BUOSD SA.

ISO 9001

Quality management system standard.

Sedex

Ethical and responsible supply chain standards.

SAAFoST

Member of the South African Association for Food Science & Technology.

SupplierAdvisor®

Registered verified ethical company: live trade and transparency.

Kenya Bureau of Standards

Big Five Foods™ approved for distribution into Kenya.

Food safety control & management

A dedicated food safety control and management stage sits between packing and despatch in our system.

Full batch traceability

Smart packaging with full batch traceability, so every pack can be traced to its batch.

Live QA on SupplierAdvisor®

Lot pedigree, HACCP plans, QA holds that block shipping, recall drills and auditor packs on one platform.

FEED · LOGISTICS · PRIVATE LABEL · SOURCING

From our line to your *market.*

Logistics

- Primary fulfilment from South Africa; national delivery and export corridors by arrangement
- Typical lead time 5–10 business days after order confirmation (programme schedules may differ)
- Shelf-stable packs that store well and travel well, built for long supply lines
- KwaZulu-Natal base with access to the Durban port for sea freight
- Last mile through Big Five Direct, including the SANTACO container partnership plan
- Orders, quotes, stock and invoices live on SupplierAdvisor®

Private label & co-manufacturing

- Fully sourced, conversion-only or hybrid service models
- In-house lab for custom flavours, fortification and formulation changes
- Trial blending and packing before commercial scale-up
- Twelve pack formats from 0.2g sachets to 25kg bulk packs
- Raw material and packaging sourcing handled for you
- Packed in an FSSC 22000 v6 certified facility, Halaal and Kosher

Export readiness

- Big Five Foods™ approved by KEBS for distribution into Kenya
- Company established in Kenya as our East Africa hub, with offices in Nairobi
- Halaal (SANHA) and Kosher certified for diverse markets
- Building route-to-market in 13 priority markets: 10 in Africa and Germany, Hungary and Georgia
- Export documentation and shipping terms by arrangement
- Typical shelf life of 24 months

SOURCING SERVICE

More than our own range, *by the container.*

Big Five Group™ can also source other products for buyers in full container loads (FCL), including proteins such as chicken and beef, and fruit from South Africa.

Chicken · Beef · Fruit · FCL shipments

Contact us for pricing, availability and FCL quotes — craig@bigfivegroup.africa • +27 (0) 82 581 4215

Sample → approve → order

1. **Request a sample** — Tell us region, volume interest and pack preference.
2. **Approve the range** — Taste, fortification and kitchen fit, then shortlist SKUs.
3. **Order on SupplierAdvisor®** — Open your list for ongoing reorder trade. We aim to reply within one business day.

Good water for *our people.*

UMTHOMBO™ is isiZulu for a spring: the source. Every UMTHOMBO™ water, sparkling or still, is infused with vitamins and minerals, in a single 500ml grab-and-go bottle. Big Five Waters™ launched in September 2026 as the Group's newest pillar.



Naartjie
SPARKLING · 500ML

Litchi
SPARKLING · 500ML

Passion Fruit
SPARKLING · 500ML

Lemon-Lime
SPARKLING · 500ML

Mixed Berry
SPARKLING · 500ML

Still
STILL · 500ML

Contact us for pricing, samples and stockist enquiries

craig@bigfivegroup.africa • +27 (0) 82 581 4215

Retail & distributors

Shelf and fridge space for a five-flavour sparkling range plus still water.

Events & hospitality

Conferences, venues and functions that want a local, flavoured alternative.

Schools & institutions

Tuck shops, sports days and institutional catering alongside Big Five Foods™.

Corporate & CSI

Office fridges, staff wellness days and community programmes.



CHAPTER

EDUCATE

Leadership is learnable.

Big Five Learn accelerates leadership development in Africa through Super-Cube®: formal development for executives, teams and public servants, grounded in doctoral research.

- The Super-Cube® model
- Six whole-person constructs
- Assess · Develop · Multiply
- The free Super-Cube® leadership book
- Leadership Is Learnable (2026)

EDUCATE · BIG FIVE LEARN

Leadership is *learnable.*

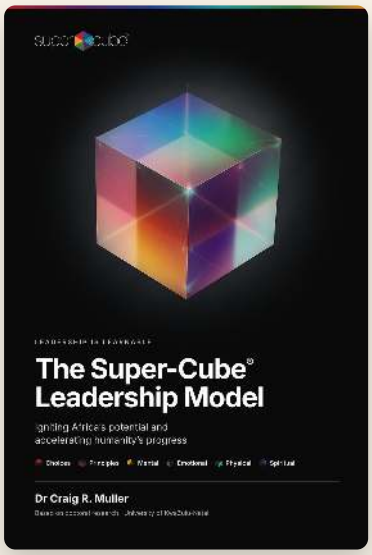
Big Five Learn accelerates leadership development in Africa through Super-Cube® ethical leadership for nations and enterprises: formal development for executives, teams and public servants.

The Super-Cube® model comes from Dr Craig R. Muller's DBA at the University of KwaZulu-Natal (thesis December 2020, conferred 2021), built from a survey of 132 people and interviews with ten directors in an African FMCG business network, and published in peer-reviewed journals (SAJEMS and JCM) in 2022. It develops whole-person leaders across six constructs: Choices, Principles, Mental, Emotional, Physical and Spiritual.

70–76%
of leadership linked to learning & experience (genes about 24–30%)

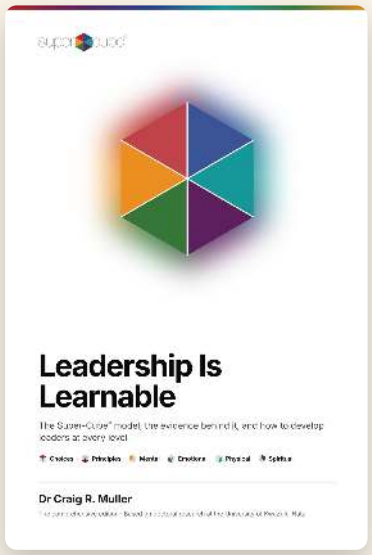
6
constructs of the Super-Cube® model

+45.1%
Principles lift in a 12-week intervention with Imana Foods and Kerry Foods



The Super-Cube® Leadership Model

Free book · 71 pages · 36 practices, six self-assessment workbook pages and a 30-day action plan



Leadership Is Learnable

2026 · 312 pages · paperback and Kindle

Available on Amazon · paperback and Kindle · amazon.com/dp/1048361616

Assess

Super-Cube® 360° across six constructs: a baseline for individuals and cohorts (2–4 weeks).

Develop

Blended learning, peer masterminds and ethical AI coaching (cohorts, 8–16 weeks typical).

Multiply

Facilitator pathways and organisational embedding, so capability scales.

Intervention gains: Leadership Is Learnable (2026), Chapter 18; results are case-specific. The doctoral study is a single-case study, so results are context-specific.

CHAPTER

EMPOWER

Verify it. Move it. Fund it. Deliver it.

Big Five Connect runs SupplierAdvisor®, the supply-chain OS for verified trade. Around it: Direct, Access, Royal, Global, Impact and Foundation - empowerment in its most practical form.

Big Five Connect · SupplierAdvisor® | Get found · verified · trusted · paid | B2B · B2G · B2C | SAM messenger | Direct, Access, Royal, Global | Impact & Foundation | Investors & partner portals

EMPOWER · BIG FIVE CONNECT

Get found. Get verified. Get trusted. *Get paid.*

SupplierAdvisor® is a supply-chain operating system built around a verified network of companies. Big Five Connect, the Empower pillar that runs it, helps African SMEs, suppliers and buyers do four things that decide whether a business grows.

01
Get found
Company-to-company connections, marketplace reach and supplier discovery, so buyers who need exactly what you do can find you.

02
Get verified
Company verification and certificate metadata let counterparties know who they are trading with.

03
Get trusted
Buyers score every delivery on OTIFEF and peer ratings follow the relationship: a reputation you carry into the next deal.

04
Get paid
POs, quotes, orders and invoices sit on the same books, with payments and accounts receivable in the same workspace.

> *"Across Africa I meet business owners who make good products and give good service, yet struggle to be seen. What is often missing is access to markets, and the proof that opens them."*
>
> DR CRAIG R. MULLER, FOUNDER OF BIG FIVE GROUP™

14+	3	30d	1
Systems in one OS	Markets: B2B · B2G · B2C	Full-platform trial	Workspace per company · unlimited team seats

THREE MARKETS · ONE FABRIC

Most platforms pick one market. SupplierAdvisor® is built so private trade, public procurement and consumer trust share the same verification, traceability and operating discipline.

B2B

Business to business

Manufacturers, distributors, traders and brands run the full OS: network, buy and sell, inventory, make, ship, finance, SHEQ and quality.

- Verified company graph and OTIFEF ratings
- POs, quotes, orders and invoices on the same books
- Lot holds that stop the ship when QA fails

B2G

Business to government

Public entities and suppliers need transparent procurement, accountable spend and audit-ready trails - not email chains and disconnected spreadsheets.

- Transparent supplier discovery and handshakes
- Documented trade and performance scores
- SHEQ, NCR/CAPA and export packs for scrutiny

B2C

Business to consumer

One free personal SA Member wallet. Link any business on the platform to manage that account: shop, subscriptions, bookings, check-in, family and waitlist.

- Free app: shop, book, check in, hire, subscriptions
- Family book, waitlist and calendar
- Pay or send proof of payment

Contact us for a Connect briefing, trial access or partnership

craig@bigfivegroup.africa • +27 (0) 82 581 4215

EMPOWER · CONNECT · HOW IT WORKS

Trust earned on real trade, *not claimed in a brochure.*

THE TRUST LAYER

OTIFEF scores, peer ratings and verification live where you buy and sell, so bad counterparties show up before the next PO.

- **OTIFEF** - On-Time, In-Full, Error-Free delivery scores; bilateral ratings after trade
- **Verified companies** - company verification and certificate metadata
- **Lot-level traceability** - product to lot to warehouse to movement to QA
- **Quality release gates** - inspections that block ship; HACCP CCPs; auditor packs
- **SHEQ operators use** - incidents, hazards, NCR/CAPA on the same inventory
- **Peer ratings & RIAD** - bilateral stars and risk logs that follow every supplier relationship

FOUR STEPS FROM SIGN-UP TO PROOF

1 **Register & verify**
Company profile, team, certificates. Multi-entity groups get separate workspaces.

2 **Connect & trade**
Invite suppliers and customers. Handshakes, POs, docs, OTIFEF scorecards.

3 **Operate the chain**
Inventory, manufacturing, distribution, finance: one membership-scoped OS.

4 **Prove & improve**
SHEQ, QA holds, traceability, CAPA and auditor packs when it matters.

NOT A PILE OF APPS. ONE OPERATING SYSTEM.

Operations
Procure, receive, store, make, ship and fulfil on one live tower

Suppliers (SRM)
Discover and invite, POs, OTIFEF scorecards, peer ratings

Customers (CRM)
Leads to quotes to orders to AR, buyer portal and reviews

Inventory
SKU master, multi-site stock, lots and serials

Network
Verified trading graph, pricing edges, marketplace reach

SHEQ
Incidents, hazards, NCRs and CAPAs wired to inventory

Quality & food safety
Holds that block shipping, HACCP, lot pedigree, recall drills

Finance
Journals and GL, bank allocation, VAT, management accounts

Projects
Portfolio, kanban, milestone gates, timesheets

Impact (ESG)
Carbon tracking and report packs wired to real logistics

Intelligence
Live pulse across the chain, plus Super-Cube® leadership

SAM messenger
SupplierAdvisor® Messenger: in-app setup and how-to without a manual

SAM · SUPPLIERADVISOR® MESSENGER

Your always-on ops co-pilot

Grok-powered intelligence inside the supply-chain OS: how-to guidance, trade walkthroughs and operational answers without a manual - so African teams ramp, trade and improve on one chain.

Onboard & verify
Walk teams through company verification, certificates and workspace setup.

Trade with confidence
Raise POs, understand OTIFEF, lots and hold gates in the same place you buy and ship.

Feed programmes at scale
Schools, institutions and CSI buyers get answers on fortified supply and audit trails while they order.

Lead the system
Pair SAM with Super-Cube® leadership development - human judgment plus digital coaching.

EMPOWER · CONNECT · IN PRACTICE

School nutrition on *one verified network.*

Big Five Connect runs SupplierAdvisor® so education authorities can align products, menus, kitchens and trade on the same operating fabric - not in parallel spreadsheets and inboxes.

CASE STUDY · DBE × KZN SCHOOL NUTRITION

~6,000
KZN schools · one verified network

~1,800
service providers (approx.)

DBE
Sets approved products & menus

Roughly 1,800 service providers and approximately 6,000 schools in KwaZulu-Natal sit on one verified operating fabric - where approved products, menus and compliance incentives live in the same place as trade.

Approved products & menus

DBE publishes what is approved on SupplierAdvisor® - products and menus the network must follow.

Shared visibility

Service providers and schools work from the same catalogue and rules as the department.

Incentives to comply

Providers and schools are incentivised to stay inside DBE requirements.

Nutrition that reaches the child

When the approved list and the kitchen align, learners are more likely to receive programme-grade meals.

Service provider (~1,800) and school (~6,000 KZN) figures are approximate programme-scale estimates for this case study - not a real-time census. Confirm live scope with Big Five Connect. SchoolAdvisor® is the school-feeding module on SupplierAdvisor® for kitchen compliance, SHEQ and offtake context under NSNP.

SchoolAdvisor®

School-feeding module on SupplierAdvisor® for kitchen registers, certificates, food-safety SHEQ, inspections and offtake context under NSNP.

HealthAdvisor®

Department of Health facility pathways on the same OS, as an admin-set-up government programme rather than a private pack.

B2G access

Government workspaces are approved, not self-serve: national, provincial or municipal offices request access; a SupplierAdvisor® admin activates the workspace.

Contact us for **Connect demos, SchoolAdvisor® briefings and government access**

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Move it. Fund it. *Honour it. Deliver it.*

Around Connect, six further Empower pillars move goods, open capital, honour nationhood, extend corridors, run programmes and give philanthropically - each on the same mission.

Big Five Direct

Last-mile and route-to-market infrastructure: micro-hubs, containerised distribution and digital matching. Partnered with SANTACO to roll out 15,000 containers at major taxi ranks and rural communities (partnership plan scale, not live units).

Big Five Access

Government, CSI and development capital pathways for verified African enterprises, including institutional access that supports school nutrition such as NSNP.

Big Five Royal

Honouring the Zulu Nation and in the process of partnering with the Zulu Royal Household to feed, educate and empower. A partnership in progress, not a concluded agreement.

Big Five Global

Distribution and route-to-market strategy in thirteen priority nations: ten in Africa plus Germany, Hungary and Georgia.

Big Five Impact

The Group's programme office, orchestrating cross-pillar delivery; supports the Director-General of Health with health and wellness initiatives.

Big Five Foundation

The philanthropic engine of the Group: a registered NPO listed on SupplierAdvisor®, designing, funding and measuring high-impact initiatives.

WHY CONNECT MATTERS TO BUYERS

Every Big Five Foods™ order can run on SupplierAdvisor®: Big Five Foods is the verified seller of record, with quotes, stock, invoices and live order feedback in one place, and QA holds that stop a failed lot from shipping.

PARTNER PORTALS

Partners in Kenya and Zambia work in their own private, invitation-only portals on bigfivegroup.africa - a different door from the public site, opened only for people invited to them.

INVESTORS

Investor access and diligence materials are shared under NDA. Request access via bigfivegroup.africa/investors or email craig@bigfivegroup.africa.

The figures, *labelled.*

Every number we publish carries its label, so a plan is never mistaken for a headcount. Reported is counted. Plan is a target.

163,600

meals on the table

On 26 September 2026, Palm Footwear and terraPOD funded an Impact Day at The Heal Kitchen in Durban; Big Five Foods™ one-pot meals moved through partner organisations into real hands.

500k+

meals delivered

Programme-reported

3

NSNP-approved 5kg packs

Department of Basic Education

2.5m

children a day

NSNP plan, not headcount

5.0

out of 5 average rating

Customer feedback on bigfivegroup.africa

ON THE RECORD

- Three Big Five Foods™ 5kg packs approved by the National Department of Basic Education for the NSNP (2026)
- All Big Five Foods™ products certified Halaal by SANHA (2026)
- Big Five Foods™ approved by the Kenya Bureau of Standards for distribution into Kenya
- Big Five Waters™ launched with the UMTHOMBO™ range (September 2026)
- Featured on SABC News: the fight against food insecurity in KwaZulu-Natal
- Working with Somalia on a school-meals and food-security programme

PARTNERS & PATHWAYS

Department of Agriculture

Department of Basic Education · Department of Health

SA Harvest · Blessman International

The Zulu Kingdom · A Heart To Help · SPAR

Restore Africa Foundation · CMH Ford Group

The Sharks · Palm Footwear · SANTACO

dmAFRICA · Big Five Foods Kenya

As shown on bigfivegroup.africa. Logos and names are for identification; programmes remain subject to formal agreements. The Zulu Royal Household partnership is in progress and not yet signed.



EMPOWER · MARKETS & EXPORT

From KwaZulu-Natal *across Africa.*

9	13	1	54
nations with a live presence	priority markets	company established in Kenya	African nations in view

LIVE PRESENCE TODAY

South Africa · Kenya · Ghana · Zambia · DR Congo · Tanzania · Namibia · Zimbabwe · Lesotho

ALSO PRIORITY MARKETS

Somalia · Germany · Hungary · Georgia

Fortified porridges and soya minces produced in KwaZulu-Natal for South African institutional demand, including the NSNP pathway, form the home base of a wider distribution story. From KZN we build route-to-market into priority African nations and European corridors, with the same product integrity and local logistics and partners.



Kenya · East Africa hub

A registered company and offices in Nairobi anchor East African expansion. Big Five Foods™ is approved by KEBS for distribution into Kenya.

Zambia · Southern & Central Africa

Building distribution and route-to-market pathways for regenerative agriculture, community-linked nutrition and trade that retains value for local producers.

Somalia · school meals

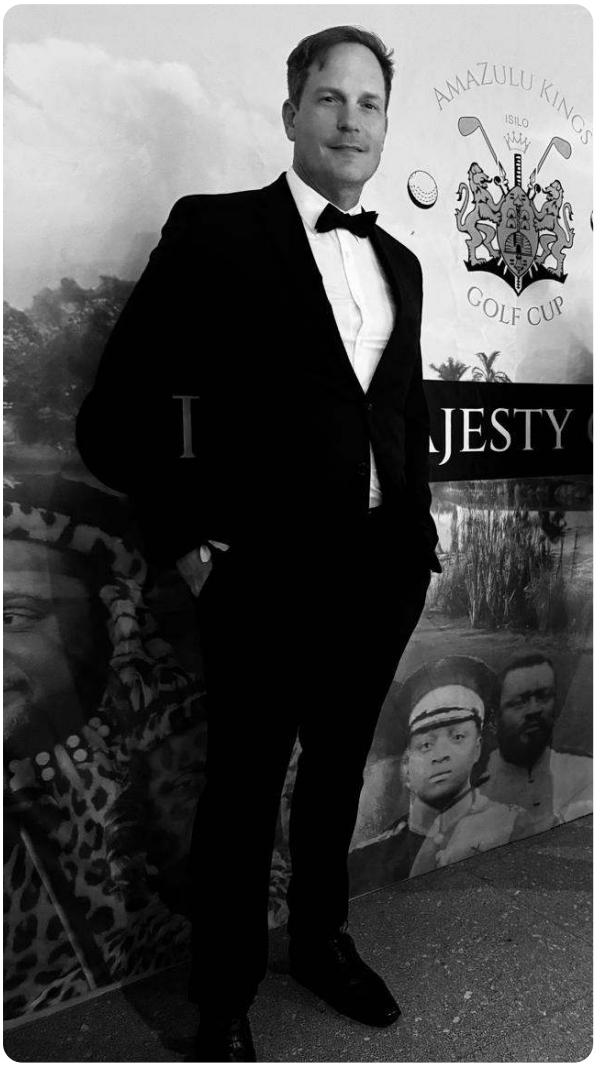
A school-meals and food-security programme, supported from our East Africa hub in Kenya.

Private partner portals

Partners in Kenya and Zambia work in their own private, invitation-only portal on bigfivegroup.africa.

LEADERSHIP

Led by a builder of *systems and people.*



FOUNDER & CEO

Dr Craig R. Muller

A DBA-credentialed executive with over 20 years of blue-chip experience in FMCG, supply chain optimisation and global consulting. Creator of the Super-Cube® leadership model and author of *Leadership Is Learnable* (Big Five Group, 2026). Information Officer (PAIA and POPIA) for the Group.

D.B.A. · 2021	Doctor of Business Administration, leadership skills development (Super-Cube®), University of KwaZulu-Natal
M.B.A. · 2006	Master of Business Administration, dissertation with distinction, University of KwaZulu-Natal
Certifications	PMP · MSP · PRINCE2 · Lean Six Sigma Black Belt · Microsoft MCP

> *"Every chapter of Big Five Group begins with the same question: how do we help a community grow stronger, one meal, one lesson and one opportunity at a time?"*
>
> DR CRAIG R. MULLER

WHY PARTNER WITH US

Eight reasons to *build with us.*

Manufacturing at scale

60,000+ tonnes per annum capacity, 900+ SKUs and 24/7 operation across twelve pack formats.

Any flavour, your formulation

Our in-house lab develops custom flavours, fortification and formulation changes, and private label.

Certified and auditable

FSSC 22000 v6 facility, SANHA Halaal, Kosher, ISO 9001, Sedex; copies on request.

Proven for school nutrition

Three 5kg packs approved by the Department of Basic Education for the NSNP.

Fast, flexible supply

Samples on request, orders from one carton, typical lead time of 5–10 business days and lab development typically in 5 days.

Export-ready corridors

KEBS-approved for Kenya, a Nairobi hub, and route-to-market in 13 priority markets.

Transparent trade

Verified seller on SupplierAdvisor®: quotes, stock, invoices and QA holds in one place.

Purpose you can report

Feed, Educate, Empower, aligned with the UN SDGs, with every figure labelled.

WHAT WE BRING TO YOU

Buyers & retailers

Retail and catering packs from one carton, private label, samples on request.

Distributors

Apply to distribute Foods and Waters in your area; pack sizes and terms within one business day.

Government & NSNP

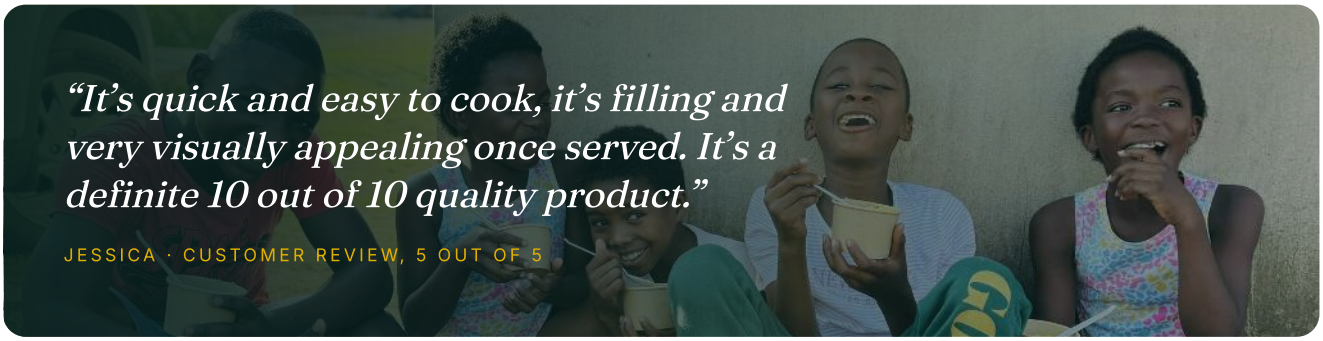
NSNP-approved 5kg packs, institutional supply and programme delivery through Big Five Impact.

Export partners

Kenya hub and priority corridors; private partner portals for Kenya and Zambia.

Investors

Investor access and diligence materials shared under NDA.



TALK TO US

Tell us the outcome. *We'll map the pillars.*

Supply, private label, programme delivery, partnerships and briefings: one conversation covers the whole Group. We aim to reply within one business day.

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PHONE
+27 (0) 82 581 4215

WHATSAPP
wa.me/27825814215

WEB
bigfivegroup.africa/contact

ORDER ONLINE
Big Five Foods store on SupplierAdvisor®

REGISTERED ADDRESS
21A Old Howick Road, Pietermaritzburg, KwaZulu-Natal, South Africa

INSTAGRAM & X: @BIGFIVEFOODS

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